

Online advertising rates 2016

e-Newsletter



Focus

All areas of the 'sustainable' industries, concentrating on the following key areas: Waste Management/Recycling; Mining –Infrastructure, Impact & Rehabilitation; Water – Waste, Recycling & Conservation; Petroleum/ Gas/Oil – clean ups, impact, carbon footprint; Erosion and Rehabilitation; Energy; Marine/Coastal management; Sustainable Buildings; Wildlife & Eco-tourism; Landscaping.

Audience

National and provincial government departments; Municipalities; Property owners and developers; NGOs; Managers of protected areas; Golf course managers; Environmental officers on mines; Environmental consultants; Environmental lawyers; Architects; Engineers; Town planners; Landscape architects; Landscape contractors; Wholesale nurseries and growers; Irrigation contractors; Suppliers of products, machinery and equipment; Waste managers and recyclers; Erosion control specialists; Universities, technikons and schools.

Options and rates

Top Banner

1 160(w) x 200(h) pixels

Bottom Banner

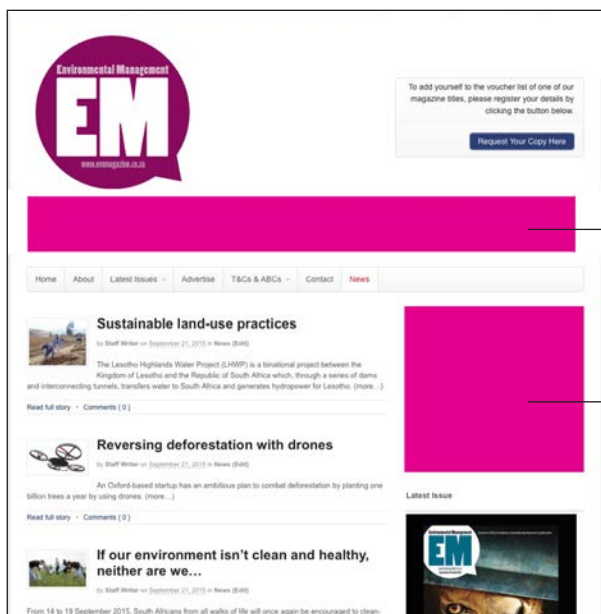
1 160(w) x 200(h) pixels

Online rates exclude agency commission and VAT
Please note banners placed at 50%

Rate

Top BannerR5 500 per newsletter
Bottom Banner.....R3 500 per newsletter
Top & Bottom Banner....R7 500 per newsletter

Website



Options and rates

Top Banner + Web article

1 960(w) x 200(h) pixels..... R 5 500

Block ad + Web article

626(w) x 626(h) pixels R 3 500

Online rates exclude agency commission and VAT
Please note banners placed at 50%

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